

American Health Source



A CONSORTIUM OF ALLIED HEALTH AND EDUCATIONAL ASSOCIATIONS

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It's a New and Better Year at AHS!

Welcome to 2010! Hopefully you have made some really good New Year's resolutions and you are well on your way to achieving them.

Your certification credentials are a strong representation of your professionalism and academic achievements.

At AHS we have resolved to work harder to bring more awareness to the health care community regarding what our members education, training and credentials represent.

Most employers look for employees with appropriate certifications. Ads for personal training positions usually ask for applicants that have recognized educational

training from a state approved and licensed school and national board certifications in personal training, fitness, and/or wellness disciplines.

In the field of massage therapy, now licensed in all but 13 states, national board certification and massage specialty certifications remain a norm within the massage field.

AHS either directly provides, through our association coalition, or coordinates member certification in medical assisting, phlebotomy tech., massage therapy, bodywork, acupuncture, and holistic health care.

The National Governing Alliance of Allied Health Professionals, an AHS coalition

member, provides additional recognition and a national registry for your certification



credential. Many of our AHS members have now taken the extra step needed to register their professional credential with NGAHP and to add the NGAHP registration certificate to their list of accomplishments.

Employers look for Personal Trainers with Multiple Certifications.

Special points of interest:

- IT'S A NEW YEAR!
- NBCA CANDIDATE HANDBOOK
- AMMA JOB TASK ANALYSIS
- NEW NBCA STUDY GUIDE
- ASSOCIATES DEGREE PROGRAM
- ASSOCIATION RESOURCES
- EVIDENCE BASED STANDARDS
- THERAPEUTIC NEEDLING
- CONTINUING EDUCATION

The NGAHP national registry for members of the American Health Source Association Consortium.

The NBCA 2010 Candidate Handbook

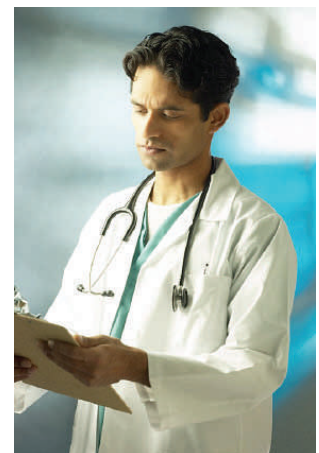
The new National Board Certification Agency 2010 Candidate Handbook for massage therapists is now available online.

The new Handbook covers most of what you need to know in order to take the entry level massage exam.

The mission of the National Board Certification Agency (NBCA) is to promote the advancement of scientifically based conventional, complementary, and alternative health care education and training, testing and examination, and image and recognition within the medical and allied health care, education,

and scientific communities.

In the field of massage therapy, the NBCA Entry Level Massage Exam is the first evidence based massage credential available for massage therapists.



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AMMA Job Task Analysis and State Massage Licensure



A Job Task Analysis helps to create legal validation of an exam.



The work on the latest version of the AMMA Job Task Analysis continues...

Information regarding the AMMA exam and the JTA has been provided to the Michigan Department of Community Health.

The AMMA has officially asked that the Department and the Michigan Board of Massage Therapy recognizes accepts the AMMA NBCA

exam towards massage licensure in Michigan.

The AMMA NBCA exam credential is already accepted in the states of Indiana, Missouri, and South Dakota.

In addition to being used as a state licensing credential the AMMA NBCA exam is a professional massage therapy certifying credential.

If you are an AMMA NBCA credential holder and you would like the AMMA to work with your state in order to request that they recognize your national board certification credential please contact us.

Information about your certification can be found at:

americanmedicalmassage.com

Get the New and Improved NBCA Study Guide

The new and improved NBCA Study Guide for the AMMA NBCA entry level massage therapy exam is now available. We have improved the study questions and expanded the recommended reading and booklist.

The NBCA Study Guide along with the 2010 Candidate Handbook are two important aids to helping you to

prepare for your national board exam.

You can download the Candidate Handbook directly from the AMMA website test link and you can purchase the NBCA Study Guide from the products page of the AMMA website:

americanmedicalmassage.com

If you need assistance preparing for the NBCA please do not hesitate to contact us and we will help you.



NEW EDITION
OF THE NBCA
CANDIDATE STUDY
GUIDE
IS NOW
AVAILABLE

Bears Repeating, "Want an Associates Degree?"

Previous AHS and AMMA updates have told you about your ability to complete an associates degree in Applied Science - Medical Massage Therapy, but we are continuing to get questions regarding the program that indicate that our members do not understand how the program works.

So here is a review of what

you need to do and what it costs to move up from your massage certificate to the massage degree, which by the way is still the highest level of massage education available in the US.

1. You must have completed a minimum of 600 hours of massage training in an AHS approved school or

program.

2. You will need to complete the AMMA Clinical Massage Science distance education program.

The cost of the associates degree program for 600 hour program graduates is \$1795.

Please contact Nicole Berry for more information.



(Your Name Here)
Associates Degree
Applied Sciences
Medical Massage Therapy

Lets Talk, Your Association Resources

The December 2009 issue of the AHS Newsletter heralded the new AHS Online Magazine and YouTube Channel - AHSCconnect.

We want to keep in touch with you, and all of our members so please visit these new websites and let us know what you think.

We also need your articles, photos and video clips so send us your good "stuff".

To read the most recent postings, news and articles on your association and profession please visit:

www.ahsconnect.com

To see the AHS video clips please to to:

www.youtube.com/ahsconnect

Remember, the keyword is AHSCconnect.

Some of the new "stuff" on the AHSCconnect Online

Magazine site includes:

1. A patient care Pledge that supports correct and ethical practices in treatment.
2. Physical Activity Guidelines for Americans.
3. A new article from Rena Sherwood on Migraines.
4. An interesting essay entitled, "No Name Massage Therapy."

Check it all out...



Taking care of others begins with you taking care of yourself!

The AMMA, What makes (us) and You Different.

In this column we have talked to you about what makes you different from other massage professionals - and that is your AMMA NBCA Certification Credential.

One of the reasons that the AMMA is so unique is that the AMMA remains the only massage association that has solely adopted evidence based education and prac-

tices.

It is amazing now important this has become in recent months. In education and in health care, evidence based values and practices are being increasingly recognized by the education, medicine, and allied health care communities.

Some massage therapy or-

ganizations are continuing to resist and dismiss evidence based education, testing, and practices and this only hurts the profession and damages its image in the eyes of other health care professionals.

Once again, be proud of what you have earned and the high standards that you represent.

**THE AMMA
SUPPORTS
SCIENCE BASED
MASSAGE
EDUCATION AND
PRACTICES**

The Therapeutic Needling Modality

Recently an article by Ben Kavoussi (AMMA associate) that was published in FACT, turned the entire acupuncture/acupressure and Chinese medicine world on its head.

Ben's article really calls into question the validity of traditional Chinese medicine

(TCM).

The AMMA and several of its state chapters have banded together to create a new medical acupuncture training program and to offer students a therapeutic needling certification.

The training is offered in 4 different formats:

1. Continuing education classes.
2. A practical acupuncture training program.
3. A D.Ac. credential.
4. A physician supervisors credential.

These are "hot" new programs so "get with it."



**Professional pride is an attitude.
Get an attitude!**



Health care in our hands...

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American Health Source (AHS) has long been a contributor to the growth and development of American health care through its educational programs and publishing efforts. American Health Source has now moved to another level by joining with the American Medical Massage Association, the American Manual Medicine Association, the American Institute of Naturopathic Medicine, the National Association for Therapeutic Exercise, the National Governing Alliance of Allied Health Professionals, and the National Governing Council Health and Education Partnership in the formation of an association management consortium.

www.americanhealthsource.org

AHS Continuing Education 2010

The first quarter of the 2010 AHS continuing education training schedule has been posted online on the AMMA website.

Please visit this site or call Nicole Berry to learn more about the CEU schedule.

Dr. Gregory T. Lawton and Dr. Art Kaminsky are joining together to provide more in-depth training in medical acupuncture and therapeutic needling.

A mailing regarding this training program will be sent out soon.

We have begun work on the annual meeting format and

we are planning on holding 3 separate annual meeting training programs in Grand Rapids and Traverse City, Michigan, and South Bend, Indiana.

Watch for further updates and the schedule which will be posted on the AMMA and AHSCONnect websites.

Dr. Lawton will also be offering a special seminar series on Naprapathic Manual Therapy this summer.

Please send your requests, thoughts and ideas for AHS continuing education programs to Nicole Berry at AHS.



Dr. Gregory T. Lawton will be returning to the national seminar circuit in 2010.